



# *South Carolina Society of Radiologic Technologists*

*P.O. Box 13205*

*Charleston, South Carolina 29422*

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## **The South Carolina Society of Radiologic Technologists Strategic Plan 2015-2017**

The society will focus on four main goals for the upcoming three years with supplemental goals within each main goal to be completed by the end of 2017.

The four main goals are:

1. Education
2. Operations
3. Financial
4. Advocacy

### **EDUCATION**

Offer a means of Continuing Education by organizing an Excellent Annual Meeting for the membership. Provide scholarship opportunities for staff technologists and student members to assist with continuing their education.

#### **Goals:**

1. Maintain the "Rising Senior Scholarship" to two recipients as long as the funds remain available. This would be evaluated each year to maintain sufficient funds to continue this educational opportunity.
2. Implement a means for supplementing the scholarship fund in addition to the student contributions from the silent auction.
3. Research how to increase the number of applicants for all scholarships available through the SCSRT and supporting organizations.
4. Research ways to decrease expenditures for the Annual Meeting in order to increase revenues that could be used for speaker fees to continue attracting excellent speakers and presenters for our Annual Meeting.

### **OPERATIONS**

Continue increasing the availability of information on the SCSRT website to maintain open communication to the membership.

#### **Goals:**

1. Begin SCSRT Membership Applications online by the end of 2016.
2. Revise and update SCSRT Guidelines Manual by December 2015.
3. Begin SCSRT Annual Meeting Registrations online in 2017.
4. Formulate plans to offer election of officers online to decrease mailing cost for the election of the 2017 Board of Directors.

## **FINANCIAL**

For the SCSRT to remain in good financial health due diligence is necessary to continue to be viable. The society must strive for improvements in managing of finances by adding up to date programs for record keeping. The society must review expenditures and devise a plan to decrease these while increasing all other society functions.

### **Goals:**

1. Develop a fee schedule for website postings and advertisements.
2. To ensure the financial stability of the society.

## **ADVOCACY**

The current environment and rapid changes occurring within the medical field and the profession in which we operate has become increasingly complex and requires a strong and unified voice for imaging professionals. We must increase the strength and functions of our Board of Directors to stay up to date with our profession.

### **Goals:**

1. Increase communications with the South Carolina Radiation Quality Standards Association (SCRQSA) by increasing communications with SCSRT representatives to the SCRQSA Board.
2. Maintain compliance with the American Society of Radiologic Technologists (ASRT) Rules and Regulations.
3. Maintain updated SCSRT Bylaws and Guidelines Manuals.